

East Lyme Economic Development Commission  
Regular Meeting  
January 12, 2010

Members Present: Steve Santino, John Jensen,  
and Charles Ambulos

Also Present: Mark Nickerson, acting ex officio  
David Labrie

A. Preliminary Business

1. Call to Order. Chairman Steve Santino called the January 12, 2010 Regular Meeting of the Economic Development Commission to order at 7:07 p.m.

2. Approval of Minutes. Mr. Santino asked for additions, deletions or corrections to the December 8, 2009, Regular Meeting Minutes of the Economic Development Commission.

MOTION: Mr. Jensen moved to approve the December 8, 2009 Regular Meeting Minutes of the Economic Development Commission, as presented.  
Seconded by Mr. Ambulos. (3-0) Unanimous.

3. Delegations. David Labrie and Mark Nickerson were present.

4. Public Comments. Mr. Labrie reported he met with the Niantic Main Street and ELBO groups and presented a Discover East Lyme map which included information promoting the community and businesses within. He distributed maps to each Commission member. He plans to update them annually. He would like to promote the Niantic Bay Mile, which can be any one mile stretch of Niantic.

Mr. Ambulos asked how many businesses are there from the East Lyme/Waterford Bridge to Leila & Libbie Eat & Treats. He replied approximately 24. Mr. Ambulos asked how many advertise through Discover East Lyme? Mr. Labrie replied approximately half. We charge \$240 per year to advertise with us and this includes advertising through the map. Niantic Main Street has chosen to advertise through Discover East Lyme. Mr. Labrie

encouraged this Commission to participate in Celebrate East Lyme. Mr. Santino asked what the reaction of Niantic Main Street and ELBO was to the map? Mr. Labrie said their reaction was very positive.

## B. Reports

1. Ex-officio Report. Mark Nickerson felt the Town is supporting downtown Niantic.

2. Chairman's Report. Mr. Santino reported he received an email from Camille Alberti informing him that she is unable to serve on this Commission for another term. He asked Commission members to inform Mr. Formica if you would like to recommend an individual as a member of this Commission.

3. Presentation of Bills. The Recording Secretary presented a bill for four hours of secretarial work for the Economic Development Commission from October 13, 2009 through October 14, 2009.

MOTION: Mr. Jensen moved to pay the bill for the Recording Secretary for four hours of secretarial work for the for the Economic Development Commission from October 13, 2009 through October 14, 2009.  
Seconded by Mr. Ambulos. (3-0) Unanimous.

The Substitute Recording Secretary presented a bill for 4.25 hours of secretarial work for the Economic Development Commission from December 8, 2009 to December 9, 2009.

MOTION: Mr. Jensen moved to pay the bill for the Substitute Recording Secretary for 4.25 hours of secretarial work for the Economic Development Commission from December 8, 2009 to December 9, 2009.  
Seconded by Mr. Ambulos. (3-0) Unanimous.

## C. Old Business

1. Roles and Responsibilities. Mr. Santino asked Commission members to work on their agreed upon roles and responsibility.

Mr. Ambulos reported the most recent Zoning Commission Meeting was cancelled.

Planning and Zoning have agreed to keep this Commission informed of changes.

Mr. Shapiro informed Mr. Santino that Niantic Main Street will give this Commission a summary for the next meeting.

2. Celebrate East Lyme. Mr. Jensen felt this Commission should not become involved with monies for Celebrate East Lyme but rather participate with Discover East Lyme or Main Street on this event.

D. New Business

1. 2010 Planning. There was no discussion on 2010 Planning.

2. Open Discussion. There was no further discussion.

MOTION: Mr. Jensen moved to adjourn the Economic Development Commission Regular Meeting of January 12, 2010 at 7:35 p.m. Seconded by Mr. Ambulos. (3-0) Unanimous.

Respectfully submitted,

Frances Gheri, Recording Secretary